

2024-25

DE LA WARR
PAVILION



Our Vision

To be a flagship centre for the arts and a vibrant cultural hub for the south-east, owned by our communities and known for our programme nationally and internationally. Responding to our world class architecture and living heritage, to allow greater access to cultural experiences, and to ensure culture-led regeneration for the region into the next decade and beyond.

In January 2023, Rother District Council was awarded £19m to help level up Community Creativity and Skills.

358,622

visitors

- 41% travelled 30+ minutes to reach us
- 10% visited for the first time
- 11% stayed overnight
- 72% of overnight visitors visited a local restaurant, bar or shop
- 8% stayed in paid accommodation
- 22% travelled using green transportation
- 12% identify as d/Deaf, disabled or have a long term health condition

687

individual performances,
events, exhibitions and activities
in the building



9 free exhibitions



100 performances



3 outdoor festivals



Over 70,000 tickets

What Visitors Think of Us

94% agree DLWP is good for Bexhill's image

75% would recommend our live shows

92% rate our exhibitions positively

87% of first time visitors rate their experience positively

Financials

 £3,823,744 turnover includes:

£536,136 (Rother District Council)

£517,785 (Arts Council England)

Our Values

We believe in a **HEALTHY AND HAPPY COMMUNITY** which reflects our values:

- **Bold & ambitious**
- **Create opportunity & inspire creativity**
- **Professional & honest**
- **Inclusive, respectful & empathetic**
- **Kind & compassionate**

Community

- **85%** of visitors agree DLWP is welcoming to the whole community
- **4** free outdoor film screenings
- **700** visitors to Bexhill Jobs & Apprenticeships Fair
- **59** community group and private hires
- **135** staff – **89%** live in the local area
- **21** volunteers, **168** hours
- **27** free creative family events
- **9** free Blueprint Collective creative sessions for 16 – 22 year olds
- **14,000** children and young people engaged with our learning and skills programmes
- Worked with **57** primary, secondary and SEND/SEMH schools, and colleges
- Hosted **41** English language sessions for refugees plus events with the Refugee Buddy Project, Hastings Rother & Wealden
- **185** children from families who receive free school meals joined our music, heritage, arts and free food holiday clubs
- **74%** agree DLWP encourages participation in community life and events

Skills

Engaged **8,300** young people in creative career sessions

Organised work experience for **82** young people

Created **5** new apprenticeship opportunities

Enabled **1,700** young people to perform

22 early career opportunities

Environmental

- Carbon footprint including waste 463.1 tons
- Building Energy rating – C Rating
- New Environmental Strategy for our capital project and operations

“We feel stronger as a team, students and staff together, made possible by the support given to us by DLWP.” Active Arts